

HUBBLEONARD DE VINCI GROUP LEONARD DE VINCI GROUP

PARIS-LA DÉFENSE



GRADUATE SCHOOL OF ENGINEERING PARIS-LA DÉFENSE



MANAGEMENT SCHOOL PARIS-LA DÉFENSE





BE VINCI BE PARIS BE THE WORLD!

"Studying at Pôle Léonard de Vinci schools is an enriching experience with students benefiting from top academic programmes, internationalization strategies, and close relations with the corporate world. Living in Paris and being immersed in English and French a courses allows students to gain deeper insight into French culture and become a true de Vinci student!"

In addition... Enjoy Paris, a city ranked "Best city in the world" by QS World. Get inspired, explore new and exciting opportunities: Be Vinci, Be Paris, Be the World!"















02





Welcome to Léonard de Vinci Group

The Léonard de Vinci Group is a highly reputed private institution of higher education located in Paris. De Vinci is made up of three schools that award high-quality, accredited degrees: EMLV (Business School), ESILV (Graduate School of Engineering) and IIM (School of Web Design and Multimedia). The unique range of subjects taught on this campus creates a stimulating interdisciplinary and intercultural atmosphere.

Located in the main European business district, our schools are close to major national and international companies. They collaborate practically with the corporate world in order to provide employers worldwide with highly skilled and culturally adaptable graduates. High-level research and original teaching methods based on hybrid courses, project-based learning and flipped classrooms develop a large set of hard and soft skills.

Students work in up-to-date facilities and benefit from collaborative and creative amenities such as the Learning Center, the FabLab for technical innovation, or the interdisciplinary Incubator for instance. Thanks to these resources more than 4,600 students constantly work together to successfully complete their studies while actively participating in student life and preparing for their professional careers.



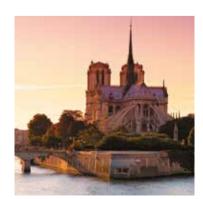
Pascal Brouaye, Nelly Rouyrès Chief executive and Deputy General Director



If you are lucky enough to have lived in Paris as a young man, then, wherever you go for the rest of your life it stays with you, for Paris is a moveable feast."

> There are so many activities to do in Paris all throughout the year. We have classes with students from many different countries which makes studying more interesting and also a good opportunity to study management. If you want to go to Paris, go out, make friends, but don't forget your studies!"

> > Jing Li Beijing Jiatong University BJTU (China)





Paris, the ideal place to go for studies, culture and fun

Life in Paris will allow you to:

- . Embrace French art and culture by visiting world-famous historical monuments (The Louvre, The Luxembourg Garden, the Bastille, the Château de Versailles, the Latin quarter, Saint-Germain-des-Prés and other world famous sites...)
- . Enjoy exquisite French cuisine
- . Be enchanted at Disneyland Paris
- . Fall in love with French Fashion Weeks
- . Shop 'til you drop at Parisian shopping malls



It is the ideal place to study in both English and French!







THE CAMPUS

Site resources

- . 10 auditoriums with a total of 1,675 places
- . 170 classrooms
- . An executive area with a conference auditorium and several meeting rooms
- . 6 scientific research laboratories, 15 experimentation rooms

. A Learning Center: 70 free access workstations with Internet connection. Group work rooms are made available to meet the needs of project-based instructional methods.

- . Bloomberg Lab with 12 terminals
- . The FabLab with its 3D printers and innovation center
- . A Learning Lab with 1000 m² of custom-designed space to enhance students' learning experience
- . 31 Computer Labs
- A state-of-the-art information system supported by a computer network of 1200 micro computers with 500 computer connections and professional softwares
- . **6 fully equipped sport rooms** used to teach classical dancing, modern jazz, fitness, boxing, judo, karate and weight training
- . 4 restaurants



The modern campus is located near the Grande Arche in the heart of Europe's largest business district - La Défense. Located in bustling downtown, the de Vinci Campus is unique in providing a close

connection to the corporate world. The campus is surrounded by many

attractions including modern sculptures,

shopping malls, cinemas, cafés, and restaurants. Buildings are safe

The Campus is above all an optimal

place for learning for its combination

traditional lecture halls and classrooms

in addition to access the learning center,

the FabLab, sports halls, restaurants,

and numerous recreational areas.

of modern technological resources (online courses, databases, wifi) and

and highly secured.

06

The Learning Center

The Learning Center has been designed to allow students of the 3 schools to experiment and collaborate together. The center is devoted to sharing technological and pedagogical resources across the entire Léonard de Vinci Group.

The FabLab

The De Vinci FabLab is a creative laboratory whose goal is to provide students with the equipment, tools, and software programmes needed to produce prototypes and complete projects. The Fablab encourages the sharing of know-how between students in an innovative and stimulating environment.

Student associations

The strength of Léonard de Vinci Group lies in the spirit of its students their rapport and their cooperation on and off campus. Integration weeks, to school events and holidays, while student organisations create strong bonds that are not limited to the academic year but continue after graduation through the alumni network. 40 student associations have been created and covering activities such as culture, creativity, social events, humanitarian work, sports, professional life and social actions.

+40

students associations for all interests!

Sports, music, theatre, parties, adventure, The Pôle has it all!





What I really like about the school is that there is a gym on campus. I really like having an experience outside of Sweden and the fact that I am able to practice my English every day. This allows me to improve my language skills and also learn French at the same time".

> Mattias Svensson University of Skövde (Sweden)

THE LÉONARD DE VINCI GROUP

The Pôle Universitaire Léonard de Vinci was set up in 1995 through an initiative of the local council, the Conseil Général des Hauts-de-Seine. At its conception, it aimed at completely innovating French higher education. The goal was to assure socially inclusive access to public universities all while guaranteeing professional entrance to the best "Grandes Ecoles" (France's unique third level schools). Since its creation, The Léonard de Vinci Group has continually striven for excellence in education and aims at exposing its young professionals to cultural diversity in an increasingly globalized world. The Léonard de Vinci Group encourages interdisciplinary collaboration between departments and is based around the values of multiculturalism, innovation, and good sportsmanship.

An exchange programme for me means different cultures getting in touch with different people and also an opportunity for me to improve my foreign language skills. I love being able to progress in both in English and French. The school offers students many weekend trips to different cities/countries and I am overall very impressed with the entire university because of its modernity and state of the art technological resources. I would highly recommend students to come here because they will meet amazing people from all over the world and there are so many things to do here. I enjoy every day in Paris and I have no regrets!"

Johannes Strasser Management Center Innsbruck (Austria)





The three schools within the Group (EMLV, ESILV and IIM) are closely connected and provide complementary curricula that blend the skills of engineers, managers, and designers. The schools run 5 year programmes and award degrees with French Ministry of Education Accreditation. Each school has built up close ties with companies located in La Defense and the degrees awarded are highly valued by companies. The Group prides itself in ensuring that students are highly qualified, operational and reliable graduates, well prepared joining the professional world after graduation. The figures speak for themselves, with placement surveys consistently showing high rates of employment after graduation. Similar surveys conducted by our alumni team show our students' ability to develop their careers in a company and quickly take on managerial positions.

A unique interschool approach

The three schools have developed a transversal approach that encourages sharing instruction. This allows students to work together in multidisciplinary teams with classmates from all three schools. An incubator facility supports this system and students can graduate with a double degree in entrepreneurship, finance, and digital marketing.

For more information www.devinci.fr/en







200 faculty and staff

of class time and credits are dedicated to the teaching

of interdepartmental skills





BUSINESS SCHOOL PARIS-LA DÉFENSE

For more information www.emlv.fr/en

Léonard de Vinci Business School (EMLV) offers several degrees with specialisations in accounting, digital business, marketing, finance, and human resources.

+

The EMLV programmes have been designed to help students reach their highest potential as future leaders. EMLV provides state of the art programmes in business with an emphasis on diversity and entrepreneurship. Students are exposed to real life business scenarios which equip them with core professional skills. In addition, the numerous study-abroad opportunities provide a strong international aspect. The range of internships opens up many career options for the future. Faculty and staff consist of both international research professors and business professionals.



Mission

The EMLV Business School provides all the De Vinci students (managers, engineers and designers) with initial training in business based on teaching that fosters a hybrid approach that combines, multiculturalism and cross-disciplinary research.

EMLV programmes and degrees

- . **Master's** : the EMLV offers a 5-year Master's. This flagship programme is accredited by the Ministry of Higher Education and made up of two successive cycles:
- **The first cycle (1**st **to 3**rd **year)** enables students to acquire a management foundation while defining their professional project. Courses are given in French and are open to international French-speaking candidates.
- The second cycle (4th and 5th year) is taught entirely in English and is thus open to international students. During this period students choose to specialise in one of the following subjects: corporate finance, marketing & digital sales, digital marketing strategy, digital human resources.
 It is open to international English-speaking candidates.
- . Specialised MBA in Digital Marketing Strategy
- . Specialised MSc International Business
- . Specialised MBA in Business Transformation
- . Double degree (Master level) "Digital Marketing and Data Analytics" in cooperation with IIM

The specialized MBAs are open to international English-speaking applicants.

I chose this programme because I wanted to be surrounded by diversity and I am very interested in French culture. I chose EMLV because my major in Korea was "littérature francaise" and I came here wanting to learn something completely different. One of the things I love the most about the school is the fact that every teacher is very passionate about their job. Also, the fact that the entire programme is in English helps enormously because I think it is vital for students to have a good level of English nowadays".

> **Sohyun Yoon** Kyonggi University (South Korea)







For more information www.esilv.fr/en

ESILV (Léonard de Vinci Graduate School of Engineering) is structured around digital sciences and technology and is divided into four major specialisations that include computer science, computational mechanics, finance, and energy. With small class sizes encouraging close peer-to-peer interaction, team projects, and international internships/opportunities, students receive a comprehensive, well-rounded education. ESILV is a member of the CGE, the UGEI, the CDEFI, and Campus France.

GRADUATE SCHOOL OF ENGINEERING PARIS-LA DÉFENSE

ESILV awards graduates the degree of "Diplôme d'Ingénieur" accredited by the "Commission des titres d'ingénieur (CTI)" which is the French accreditation body for engineering programmes and institutions. ESILV has the EURACE Master label.



Mission

ESILV Graduate School of Engineering produces engineers with a strong scientific and technical foundation and hands on professional experience, who are open to the world and prepared for the challenges of tomorrow's industry.

ESILV programmes and degrees

ESILV offers five-year Master's programmes. The 1st cycle of 3 years prepares students to be at the heart of the digital technology and to acquire strong scientific foundations in Computer Science, Mathematics and Engineering.

The last 2 years, the Master's programme, are devoted to building proficiencies in a chosen area of expertise. 4 specialisations are offered: . Computing and Digital Sciences

- . Computing and Digital Sciences
- . Digital Modern Energy
- . Financial Engineering: IT and Quantitative Finance

The programme also prepares students for the demands of French and international recruitment consultants:

- . 3 company internships (a total of 14 months over 5 years)
- . Student projects carried out in partnership with companies
- . Hybridisation and cross skills gained by implementing blended learning methods with students from EMLV - School of Management and IIM - School of Multimedia
- . Commitment to future trends: Big Data, FinTech & Assurtech, CyberSecurity, Smart Objects, Smart Buildings, Sustainable Mobility
- . Developing the personality of each student: lengthy in company international experience through internships is mandatory and/or
- in exchange studies, sport, student association life.



I'm South African and I am currently a university student studying general engineering here in France. I chose ESILV because I wanted to join an engineering school that teaches more than just information technology. I have acquired additional competencies in different domains that could be very useful later in my career. The Pôle Leonard de Vinci is a beautiful, spacious campus that provides all of the facilities and equipment necessary to help students succeed. The fact that the school is situated in La Defense is also one of the major reasons I chose this school. I will graduate in 2019 and I will be specialising in computer science, big data, and connected objects during my 4th year. Computers are my passion!"

> Pieter Algera 3rd year ESILV student

PROGRAMMES OFFERED IN ENGLISH

- . MSc Investment Banking and Risk Management
- . Master's programme:
- 4th and 5th year programmes

OUR PROJECT

- . Encourage a scientific and digital culture
- . Prepare students to become immediately operational
- . Expose students to a company environment
- . Develop the personality of each student
- . Build a sports culture into courses
- . Cultivate a rich student association life





For more information www.iim.fr/en

The IIM School of Web Design and Multimedia realised the importance of the digital revolution well in advance. With more than 1000 students, 3 degrees accredited by the State and a network of hundreds of professional lecturers and alumni, IIM remains the leading school in this rapidly changing sector.

The teaching approach of IIM is founded on a double expertise in the international communication and multimedia field. The Institute of Internet & Multimedia is grounded on higher education in the new technology sector: internet, the mobile phone industry, video games, 3D animation and special effects and interactive television.... Studies are based on a double expertise combining three years of technical education (Bachelor) with two years of management training (Master). This unique teaching method, associating a technical/artistic school with a school of management, is the key to the professional success of students in positions where interdisciplinarity skills are essential for both managing technical teams and participation in company strategy. IIM offers the most up to date technology in the digital industry with courses in web & e-business, digital communication, visual communication, interactive design, video games, and animated film.



Mission

The mission of IIM is to provide employers with highly skilled students in the fields of web & e-business, digital communication, visual communication, interactive design, video games, and animated film teams. At the end of their training, graduate students can demonstrate not only their high level technical skills but also an ability to lead digital projects.

The programmes and degrees

IIM delivers three degrees certified National Repertory of Professional Certification (RNCP).

The "Multimedia Project Manager" Degree (French level 2, European level 6) Combining a hybrid, technical and creative experience, the Multimedia Project Manager graduate can manage and lead projects with graphic designers, computer graphics designers, technicians and engineers and production managers.

The "Digital Communication Manager" Degree (French level 1, European level 7) The Digital Communication Manager qualification has a strategic dimension to carrying out duties that also applies to company consultancies. The IIM graduate simultaneously masters the process engineering of digital communication and operational dimensions of the media involved. He must understand company policy in order to enact the strategic communications plans which consider some feature digital communication.

The "Animation Producer" Degree (French level 1, European level 7)

The Animation Producer is responsible for elaborating a presentation of the overall scope of the project that he will submit to the studio management for validation or to the prospective client. During the production stage, the Animation Producer manages the whole project and acts as guarantor of its technical and graphic quality, and its deadlines and budget.





IIM ALSO OFFERS

 A double degree (Master's level)
 "Digital Marketing and Data Analytics" in cooperation with EMLV
 A Specialised MBA in videogame management

The De Vinci Research Center combines the research capacities of the three faculties.

The Research Center is made up of four core research areas – business, digital, finance and modeling. Its development is supported by both public and private funding as well as by research chairs.

Business Group

DE VINCI

CENTER

RESEARCH

The Business Group combines the expertise from research professors in marketing, human resources, and entrepreneurial strategy. This group has developed research programmes in a variety of activities that includes: the organisation of seminars, the publication of case studies, and the development of pedagogical content. Key areas of research include improving technological learning models and improving BtoB customer relationships. These activities help to enrich the EMLV's pedagogical content, particularly in the fields of entrepreneurship, marketing, negotiation, sales, and business management.

Finance Group

Research professors in finance at the university are involved in both the school of management and the school of engineering where 30% of students specialize in finance. The group covers a variety of subjects including applied mathematics, financial econometrics, asset valuation, portfolio management, business finance, and ethics. The strength of the finance group lies in its use of derivative products in portfolio management and financial responsibility.







Digital Group

Positioned at the cutting edge of science, art, digital technology, and management science, the digital group is revolutionizing current approaches in the sector. The digital group supports and participates in innovative multidisciplinary research projects where scientists, artists, designers, professionals and students collaborate. The areas of research in this group include the promotion of digital usage, Big Data, predictive marketing, artificial intelligence, robotics, smart objects and virtual technology. This research has proven extremely beneficial in showing the impacts of digital fingerprints collected from voluntary internet consumer usage (photos, TripÁdvisor comments...), as well as flow modeling, and understanding consumer behavior.

Modeling Group

The Modeling Group was created from a synergy between different disciplines, cultures and research specialties. Research in this group consists of the study of mathematics and digital models based on applied mathematics, physics, and computer science. The major areas of research include fluid models, non-linear material models, the modeling of the energy chain, and resource optimization.

RESEARCH PARTNERSHIPS

In addition to funding granted by the Léonard de Vinci Group, research development also benefits from private funding. Each year, de Vinci gets increasing research grants from both the government and the private sector. Research chairs with the Kwanko group on Predictive marketing or with Altair on optimization are some recent examples. Schools are also involved in major multi-partners projects involving leaders from both industry and academia.

Another example of this type of programme is the FUI TIMCO project which was certified by Pôle Systematic, with ATOS Bull as the leader. This project focused on the development of supercomputers for Big Data.



CORPORATE DEVELOPMENT & PARTNERSHIPS

The Department of Corporate development and partnerships sets up and leads close partnerships with more than 300 national and international companies in order to facilitate student entry to the labor market. Long term industry relationships cover recruitment, internships, apprenticeships, recruitment fairs, learning missions, Innovation weeks and hackathons, conferences, research chairs, publications and executive education. In addition, close collaboration with Alumni is developed through the Alumni Association (i.e the "BDA").













Proximity to major companies

Located in the heart of the largest business district in Europe, the Léonard de Vinci schools have a strong professional emphasis whose main objective is to successfully integrate its students into the job market.

The Alumni Association

The Alumni Association of Léonard de Vinci is an active network of 7,000 alumni living in France and abroad. Active in a wide variety of sectors the alumni provide students with access to a rich and diverse network of de Vinci graduates.

www.bda-devinci.fr



OUR MISSION

- . Numerous partnerships with companies
- . Development of apprenticeships
- . Organisation of events that benefit students and businesses: forums, job fairs, class speakers
- . Collaboration with companies to continually enhance the content of programmes
- . Organisation of alumni networks

SOME OF OUR PARTNERS

Accor, Altair, Altran, Blizzard, BNP Paribas, Cisco, Dassault, Engie, HSBC, Kwanko, IBM, Microsoft, PSA, Sopra Steria, TCS, Yahoo, ...

INTERNATIONA

The Vinci Group encourages international openness and has developed a host of partnerships with international universities. The development of these partnerships has resulted in thousands of academic exchanges that have allowed French students to study abroad in partner universities and attracted international students to study on Vinci Campus Paris-La Défense.

The exchange programmes of the three schools taught in English and all practical information about the campus life in Paris can be found in the student guide **www.devinci.fr/en**

Paris is very central to a lot of places in Europe, so you are able to easily travel around. I heard there is a good exchange programme here. They really get everyone involved and you get to meet different people. My favorite part is meeting people from all over the world. My advice is to just enjoy the time here and be open to everything. This is a great opportunity that you might never get again".

> Chiara Cassino British Colombia Institute of Technology (Canada)



The International Relations Department

The International Relations Department has established a worldwide network of around 110 partner universities on the five continents. The Department provides students with academic and administrative assistance as well as guidance in finding accommodation, opening a French bank account, healthcare and dealing with the difficulties of studying abroad.

For more than 15 years exchanges between visiting professors and their French counterparts during our International Week has given students access to courses taught by leading professors from around the world. The Department also facilitates teaching mobility abroad and provides opportunities for international academic research that greatly benefits the de Vinci faculty.

Integration of international students

Integrating international students is important to us and our priority is to aid international students as much as possible. The International Relations Department works to accommodate international students as much as possible by organizing a welcome week before the start of the school year, offering French language and culture courses, and continually monitoring their stay throughout the year.





110 international agreements

More than

with partner universities have increased student mobility

24

double degrees agreements with partner universities

500 mobility students





Be Vinci, Be Paris, Be the World with our 110 international partner universities. Find our university partners www.devinci.fr/en/international/ partner-universities



. China

- Colombia
- Czech Republic Denmark
- Germany
- Hungary India

Lebanon Lithuania Luxembourg Malaysia Morocco Mexico Peru Poland Portugal

- Switzerland
- . Taiwan The Netherlands
- Turkey United Kingdom
- . USĂ

CONTACT

Mrs. Virginie Fourquet International Exchange Programme +33 (0) 1 41 16 72 51 ri@devinci.fr



STUDY ABROAD DEGREE SEEKING STUDENTS

Fee paying students: international student profile

Our international programmes are designed for international, English speaking students wishing to follow courses taught entirely in English for one year or longer. Those International students with a B2 level in French may also access our Master's degree programmes taught in French.

We offer personalized support to students during the admissions process (e.g airport pickup, welcome week, visits to Paris, support in finding accommodation, advice on opening a bank account, help with doctor/medical procedures, language courses...).

Scholarship programmes

. Scholarship applications can be made either via Campus France or through local government programmes and need to be initiated as early as possible.

Tuition fees

- . Tuition fee's range from €7,600 to €15,000 depending on the programme
- . There is a Social Security charge of €215 for students less than 28 years old which covers care in the French welfare system.

Admission procedures

- . Applications may be submitted through the online portals **www.devinci.fr/en**
- . Interviews are held (either face-to-face or via Skype)
- . Final decisions by the recruitment committee are given within 24 hours
- . Students receive an admission letter and are asked to confirm their acceptance into the programme
- . Registration is validated on payment of a deposit of tuition fees
- . Students then receive a letter confirming registration and payment that is required for starting the VISA process
- . Payment of balance is due upon arrival

Documents required

- . CV
- . Cover letter
- . Copies of all diplomas and transcripts including high school diploma
- . ID photos
- . Copy of passport
- . English test results (IELTS 6.0 or TOEIC 700)
- . Student VISA



CONTACT

Mrs. Vaghé Ludinard International Programmes Manager Tel: +33 (0)1 41 16 70 86 vaghe.ludinard@devinci.fr



PÔLE LÉONARD DE VINCI



www.devinci.fr/en